

Port of Seattle Mission



The Port of Seattle is a public agency whose primary mission shall be to invest public resources to advance trade and commerce, promote industrial growth, stimulate economic development, and create jobs.

--adopted August 2009

Century Agenda “Givens”

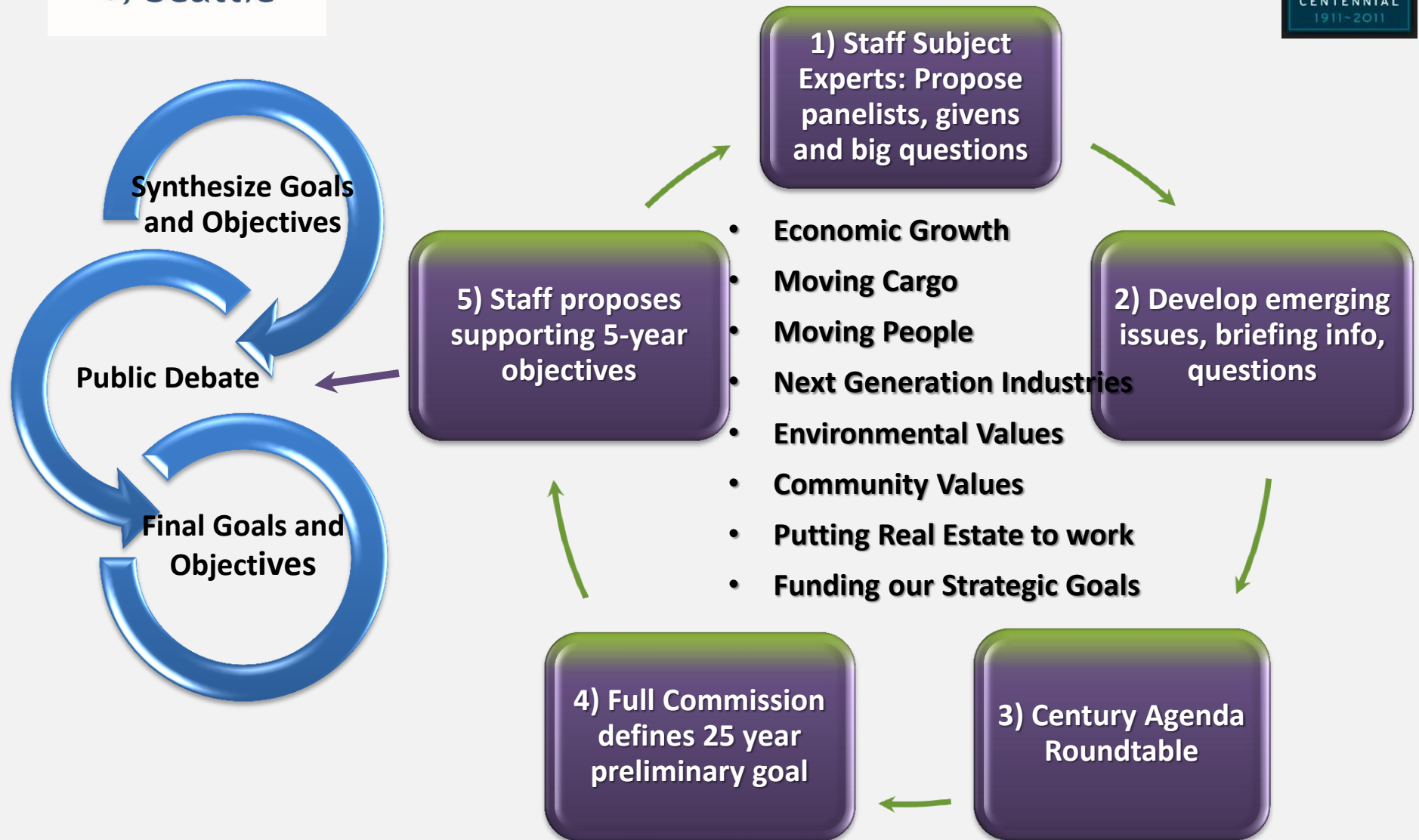
- Airport: The existing three runways at Sea-Tac Airport are assumed as a maximum.
- Seaport: POS will continue to be a major international container, cargo, fishing & cruise Port, and the PNW will continue to be a major trade gateway. The on-dock container terminals will develop primarily through investments within the current property footprint.
- Funding Strategy: Over the next 25 years, the Tax Levy is an important funding mechanism for strategic opportunities which cannot be financed otherwise.

--as finalized 2/24/11, Century Agenda Committee and Port staff

Century Agenda: Proposed 2011 Calendar

	Mar	Apr	May	Jun	July	Aug	Sept	Oct	Nov	Dec
Century Agenda Committee <i>(Second Tuesday of the month)</i>	Media Round-table	Fostering Economic Growth	Moving Cargo: logistics and growing exports	Moving People: airport, cruise & tourism	Attracting next generation industries	Achieving our environmental values	Achieving our community values	Putting real estate to work	Funding our strategic goals	Draft Century Agenda presented
Commission	Monthly Commission Updates: developing preliminary strategic goals									Review Draft Century Agenda
Public Outreach	Communication Plan, meetings streamed live and videos available on web, POS webpage and email box, live Twitter feeds, Social Media campaign <input type="checkbox"/> year-long <input type="checkbox"/>							Public outreach on draft plan continues into 2012		
Centennial Events	Kickoff, Port District Act Commemoration, Banners	Earth Day, Commemorative Book, Sea Air School, Annual Reports, Maritime Festival, Bike Rally, Seaport Breakfast			Port 101 Series, Fishermen's Fall Festival, AAPA National Convention			Chamber Event, Holiday Card		

For Each Focus Area



Overarching Strategic Goal

25 Year Horizon

(Draft 6/27/11)

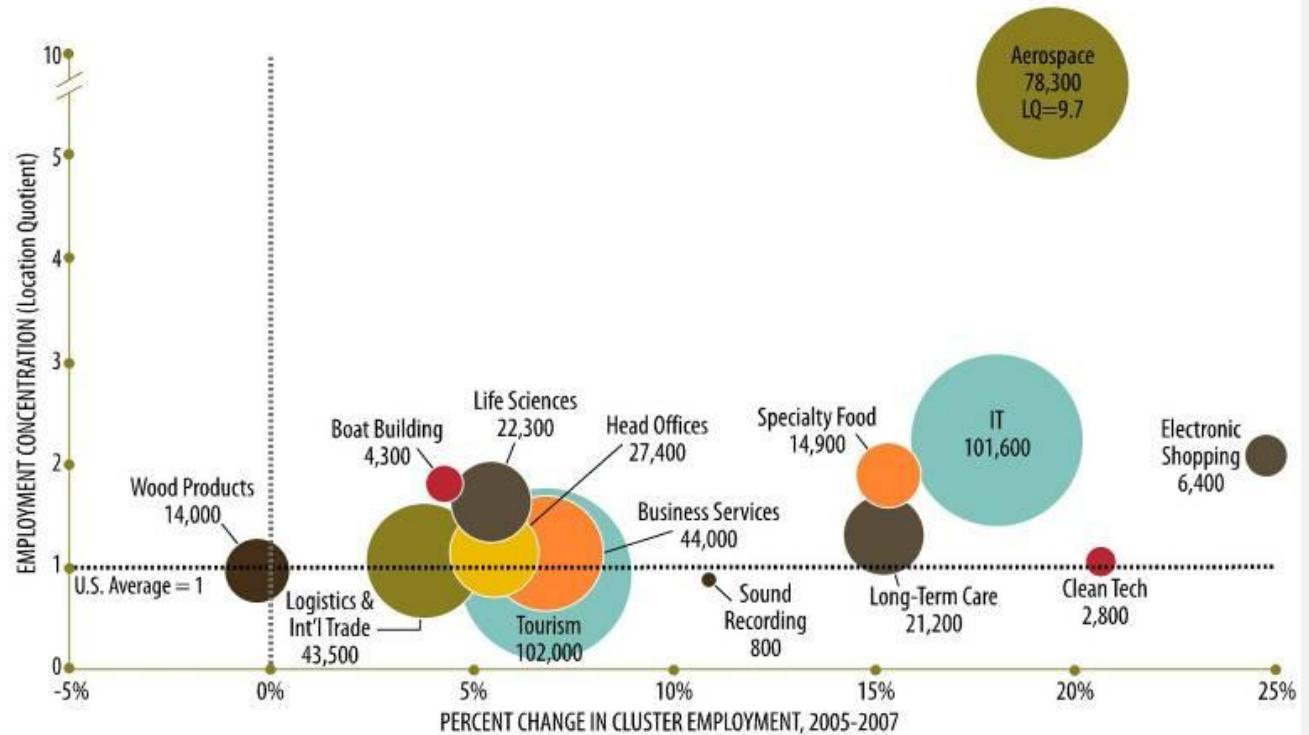


Overarching:

Add 100,000 new jobs to the existing 200,000 jobs in the region that are attributable to the economic activity created by the Port of Seattle.

A Cluster-Based Strategy

Cluster Portfolio: Employment Change, Concentration and Size, 2007



Source: ESD, PSRC

Note: Covered employment only. Military not included. In this "bubble chart," the size of each bubble symbolizes the size of the cluster in terms of employment. Bubbles above the horizontal line at 1.0 are clusters in which our region has a higher concentration of jobs than the U.S. average. Those below the line are clusters that formerly had higher job concentrations in our region but currently are below the U.S. average. Bubbles to the right of the vertical line are clusters that experienced employment growth from 2005 to 2007. Those to the left experienced declines in employment during those years.

PROSPERITY PARTNERSHIP ACCOMPLISHMENTS

NEW REGIONAL ECONOMIC STRATEGY

FEEDBACK AND SUGGESTIONS